

Roblox promo codes list (January 2026) with all the latest working codes

These are the latest Roblox promo codes you can redeem for free items and more, including the latest Nguyen Boi and Gon Bundles.

Roblox promo codes are always sought after by players looking for free bonus items, but they have become increasingly rare in recent times as this route is hardly ever used to release content now. The most recent additions to our list of promos were revealed towards the end of 2026 (!) and we haven't received anything new to add to them in over a year now.



I've primarily set up this guide to highlight what items you can claim and how you can get them, but I also want to help you steer clear of unscrupulous content creators, who try to get more views of their Roblox content by pretending old codes are actually new ones or even making up entirely fake codes. At the time of writing I can guarantee that the information listed here has been tried and tested, to confirm it is 100% legitimate.

As a lot of these codes tie in to a specific calendar period or event, they're often time-limited so you'll need to grab them as soon as possible before they expire. If you successfully redeem a code then you'll become part of an exclusive club of players who own that item, so you can show off your skills to others. We had a long wait since the previous new Roblox promo codes launched in late 2022, but in December 2024 we finally got two fresh items to redeem with the Nguyen Boi Bundle and Nguyen Gon Bundle. These codes lasted for the whole of 2025, though there's no guarantee they will stick around in 2026.

To begin with there will only be a select few players who have access to these codes to keep them exclusive, but we want you to have as many impressive rewards as possible. For that reason we've compiled this list of all the currently working Roblox promo codes,

along with an explanation of how to claim Roblox Prime Gaming codes and the lowdown whether there really are Roblox promo codes for free Robux or not. You can also search the Roblox Avatar Shop for free items, where you'll find loads of cool gear, accessories, emotes, and more to claim without having to spend any money.

Understanding Robux

Before diving into the methods of earning free Robux, it's important to understand what Robux is and why it is so

valuable in the Roblox ecosystem. Robux is the primary currency used in Roblox, a popular online gaming platform

that allows users to create and play a wide variety of games. Robux can be used to purchase exclusive items, game passes, and other in-game content that enhances the gaming experience.

Legitimate Ways to Earn Free Robux

1. Create and Sell Game Passes

One of the most effective ways to earn free Robux is by creating and selling game passes.

Game passes are

special items that players can purchase to gain access to exclusive features or content within your game. By

designing

engaging and popular games, you can attract a large number of players who are willing to buy your game passes. The more creative and appealing your game, the higher the chances of earning

substantial Robux.

2. Develop and Monetize Your Games

Developing your own games on Roblox is another excellent way to earn free Robux. If your game gains popularity and attracts a significant number of players, you can monetize it through in-game purchases, ads, or premium content. Successful game developers on Roblox have the potential to earn a considerable amount of Robux, which can be used to enhance their gaming experience or reinvested into creating more games.

3. Participate in Roblox Events and Promotions

Roblox frequently organizes events, contests, and promotions that offer free Robux as rewards. Keep an eye on the official Roblox website and social media channels for announcements about upcoming events. Participating in these events not only provides an opportunity to earn free Robux but also allows you to engage with the community and discover new games and experiences.

4. Join the Roblox Affiliate Program

The Roblox Affiliate Program is a fantastic way to earn free Robux by promoting Roblox to new users. When someone signs up for Roblox using your unique affiliate link, you receive a

commission in the form of Robux. This method requires some marketing skills, but it can be a lucrative way to earn free Robux if you have a strong online presence or a large social media following.

5. Exchange Real-World Currency for Robux

While this article focuses on free methods, it's worth mentioning that you can also exchange real-world currency for Robux. Purchasing Robux directly from the Roblox website is a straightforward and secure way to acquire the currency. Additionally, Roblox occasionally offers promotions and discounts on Robux purchases, so keep an eye out for these opportunities to maximize your value.

6. Engage in Roblox Premium

Roblox Premium is a subscription service that offers numerous benefits, including a monthly Robux stipend. Subscribers receive a set amount of Robux each month, which can be used to purchase in-game items or saved for future use. Additionally, Roblox Premium members have access to exclusive features, such as the ability to trade items and create groups, which can further enhance their gaming experience.

Tips and Tricks for Earning Free Robux

1. Focus on Quality Content

When creating games or game passes, always prioritize quality over quantity. Players are more likely to spend Robux on well-designed, engaging, and visually appealing content. Invest time in developing unique gameplay mechanics, compelling storylines, and eye-catching visuals to attract and retain players.

2. Promote Your Creations

To maximize your Robux earnings, you need to effectively promote your games and game passes. Utilize social media platforms, gaming forums, and Roblox groups to spread the word about your creations. Engage with your audience, respond to feedback, and continuously improve your games based on player suggestions.

3. Collaborate with Other Developers

Collaborating with other game developers can be a mutually beneficial way to earn free Robux. By combining your skills and resources, you can create more ambitious and high-quality games. If you have a creative flair, you can design and sell items to other players for Robux. This not only helps you earn Robux but also showcases your creativity to the community.

Develop Games

One of the most lucrative ways to earn Robux is by developing games on the Roblox platform. Successful game developers can monetize their creations through in-game purchases, game passes, and advertisements. If your game becomes popular, you can earn a substantial amount of Robux.

Join the Builders Club

The Builders Club is a premium membership that offers various benefits, including a daily Robux stipend. While it requires a real-money subscription, the daily Robux can add up over time, making it a reliable source of free Robux.

Complete Surveys and Offers

Some legitimate websites offer Robux in exchange for completing surveys, watching videos, or

participating in offers. While these methods may not provide a large amount of Robux, they are safe and can be a good way to earn some extra in-game currency.

Staying Safe Online

These

events often involve completing tasks, participating in challenges, or engaging with sponsored content. Keep an eye on the Roblox blog and social media channels for announcements about upcoming events and promotions.

Conclusion

The allure of free Robux can be tempting, but it's crucial to prioritize your online safety and adhere to Roblox's terms of service. By understanding the risks associated with seeking free Robux from unauthorized sources and exploring legitimate ways to earn Robux within the Roblox platform, you can enjoy the game while keeping your account and personal information secure. Stay informed, be cautious, and enjoy the creative and social aspects of Roblox Responsibly

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