

INTERNATIONAL ORGANIZATION FOR MEDICAL PHYSICS

Terms and Conditions

Sponsored Email Blast

Effective 1 May 2026 · www.iomp.org/corporate-members/

These Terms and Conditions govern the relationship between the International Organization for Medical Physics (IOMP) and the Sponsor in relation to a Sponsored Email Blast. By submitting a booking, the Sponsor agrees to these Terms.

1. Definitions

- 1.1. "IOMP" means the International Organization for Medical Physics, a company limited by guarantee, registered in England and Wales (No. 11119605), registered office: Fairmount House, 230 Tadcaster Road, York YO24 1ES.
- 1.2. "Sponsor" means the organisation or company booking the Sponsored Email Blast.
- 1.3. "Email Blast" means a dedicated, standalone email broadcast sent via Mailchimp to the complete IOMP subscriber list on behalf of the Sponsor.
- 1.4. "Content" means all text, images, links, and other material supplied by the Sponsor for inclusion in the Email Blast.
- 1.5. "MPWB" means the IOMP Medical Physics World Board, which oversees scheduling and delivery of Email Blasts.

2. Booking and confirmation

- 2.1. A booking is confirmed only upon receipt of written confirmation from IOMP and full payment of the applicable fee.
- 2.2. The agreed broadcast date will be confirmed by the IOMP MPWB committee. IOMP reserves the right to adjust the broadcast date by up to seven (7) days to avoid overlap with other IOMP communications, and will notify the Sponsor promptly of any such adjustment.
- 2.3. IOMP will issue an invoice upon booking confirmation. Payment terms are set out in Clause 6.

3. Content requirements and approval

- 3.1. All Content must be relevant to medical physics or closely related fields. Content of a political, religious, or otherwise sensitive nature is not permitted.
- 3.2. The Sponsor must supply Content as a complete, production-ready HTML email file or a detailed written brief. IOMP does not provide design or copywriting services.
- 3.3. Content must be submitted to the IOMP MPWB committee no later than ten (10) working days before the agreed broadcast date.
- 3.4. IOMP reserves the right to review all Content prior to broadcast and to request amendments if Content does not comply with these Terms or IOMP editorial standards. The Sponsor must supply amended Content within three (3) working days of any such request.
- 3.5. IOMP reserves the right to refuse or withdraw a booking if the Sponsor fails to supply compliant Content by the agreed deadline, without obligation to refund any fee paid.

4. Delivery and reporting

- 4.1. The Email Blast will be distributed via Mailchimp to the complete IOMP subscriber list, which comprised more than 50,000 subscribers as of 1 January 2026. IOMP does not guarantee a minimum open rate or click-through rate.
- 4.2. IOMP will provide the Sponsor with a post-broadcast performance report, including open-rate and click-through data, within ten (10) working days of the broadcast date.

- 4.3. IOMP accepts no responsibility for delivery failures caused by recipient email filters, spam settings, or technical issues beyond IOMP reasonable control.

5. Intellectual property

- 5.1. The Sponsor warrants that it holds all necessary rights, licences, and permissions in respect of the Content, including any images, trade marks, and third-party material.
- 5.2. The Sponsor grants IOMP a non-exclusive, royalty-free licence to use the Content solely for the purpose of delivering the Email Blast.
- 5.3. IOMP retains all rights in its own branding, subscriber list, and platform infrastructure.

6. Fees and payment

- 6.1. Fees are as set out in the IOMP Advertising & Publishing Rates 2026, available at www.iomp.org/corporate-members/. Corporate members are entitled to the applicable tier discount (Silver 25%, Gold 50%, Platinum 75%).
- 6.2. Payment is due within thirty (30) days of the invoice date, and in any event before the broadcast date. IOMP reserves the right to withhold delivery if payment has not been received.
- 6.3. All fees are quoted in Euros (EUR) and are exclusive of any applicable taxes.
- 6.4. Fees are subject to annual review. The rates applicable are those published at the time of booking confirmation.

7. Cancellation

- 7.1. Cancellations must be notified in writing to the IOMP MPWB committee.
- 7.2. The following cancellation charges apply:
 - 7.2.1. Cancellation more than 28 days before the broadcast date: 25% of the agreed fee is payable.
 - 7.2.2. Cancellation 15 to 28 days before the broadcast date: 50% of the agreed fee is payable.
 - 7.2.3. Cancellation 14 days or fewer before the broadcast date: 100% of the agreed fee is payable.
- 7.3. IOMP may cancel a booking at any time if the Sponsor is in breach of these Terms, without refund. If IOMP cancels for reasons within its own control and not attributable to the Sponsor, a full refund will be issued.

8. Liability and indemnity

- 8.1. The Sponsor agrees to indemnify and hold harmless IOMP, its officers, and committee members from and against any claims, damages, costs, or expenses arising from the Content or the Sponsor's breach of these Terms.
- 8.2. IOMP's total liability to the Sponsor under these Terms shall not exceed the fee paid for the relevant Email Blast.
- 8.3. Neither party shall be liable for any indirect, consequential, or loss-of-profit damages.

9. Data and privacy

- 9.1. IOMP will not share any subscriber personal data with the Sponsor. Post-broadcast reporting is provided in aggregated, anonymised form only.
- 9.2. Both parties agree to comply with applicable data protection legislation.

10. General

- 10.1. These Terms constitute the entire agreement between the parties in relation to the Sponsored Email Blast and supersede all prior representations.
- 10.2. These Terms are governed by and construed in accordance with the laws of England and Wales. Any disputes shall be subject to the exclusive jurisdiction of the courts of England and Wales.
- 10.3. IOMP may update these Terms from time to time. The version applicable is that published at the time of booking confirmation.

Enquiries: treas.iomp@gmail.com

Agreed and signed by the authorised representatives of both parties:

For and on behalf of the Sponsor

Company name:
Address:

For and on behalf of IOMP

International Organization for Medical Physics
Fairmount House, 230 Tadcaster Road
York YO24 1ES, England

Signature

Signature

Name and title

Name and title

Date

Date