

IOMP Advertising & Publishing Rates · 2026

Effective 1 June 2026 · All fees in Euros (€)

IOMP's communication channels reach **over 50,000 subscribers** and **90 National Member Organisations and 2 Affiliate Organizations** across **more than 100 countries**, including direct distribution to our collaborating partners, such as the World Health Organization, the International Commission on Radiological Protection, and the International Atomic Energy Agency.

We offer four advertising and publishing products to our **Corporate Members**:

Banner in the IOMP Newsletter

01

NEWSLETTER

Your company logo — linked directly to your website or company profile — will be displayed as a banner in the IOMP Newsletter. The Newsletter is **published bimonthly** (Feb, Apr, Jun, Aug, Oct, Dec) and is distributed electronically to over 50,000 subscribers worldwide.

Format	Company logo with hyperlink to company website or profile page
Publication schedule	Feb · Apr · Jun · Aug · Oct · Dec
Booking options	1 issue · 3 consecutive issues · 6 issues (full year)
Materials required	High-resolution logo · Destination URL

Sponsored Article in the eMPW Bulletin

02

eMPW

The electronic Medical Physics World (eMPW) is IOMP's official bulletin, published in **June and December** each year and distributed to all 90 National Member Organisations, over 50,000 subscribers worldwide.

Pricing is **per article**:

Article length	Maximum 2,000 words
Total pages	Including figures and tables must not exceed 3 pages
Placement	Dedicated section within the bulletin, labelled as "Sponsored Content"
Submission deadline	Jun issue: 1 May · Dec issue: 1 November
Materials required	Article text including figures and tables in a Word document

Sponsored Webinar (60 minutes)

03

WEBINAR

IOMP-hosted sponsored webinars provide live engagement with a focused global audience of medical physicists. The webinar will be co-branded with your organisation and promoted across IOMP's full communication channels before the event.

Duration	60 minutes
Topic	Must be relevant to medical physics or closely related fields. Political or sensitive topics are not permitted.
Title & speaker(s)	Subject to approval by the IOMP ExCom
Moderator	Appointed by the IOMP ExCom
Promotion	Email blasts and social media channels
Scheduling	Coordinated with the IOMP Treasurer's office
Post-event	Recording archived on the IOMP website and YouTube channel

Sponsored Email Blast

04

EMAIL
BLAST

A dedicated, standalone email broadcast sent via Mailchimp to the complete IOMP subscriber list. Unlike a banner placed within regular newsletter content, the e-Blast delivers your message as the **sole focus of the communication** — maximising impact for product launches, event invitations, or time-sensitive announcements.

Platform	Mailchimp
Audience	More than 50,000 subscribers (as of 1 January 2026)
Contents	Must be relevant to medical physics or closely related fields. Political or sensitive topics are not permitted.
Scheduling	Coordinated with the IOMP MPWB committee
Material required	Sponsor provides HTML email or a detailed content brief

Rate Structure

Base rates are shown below. Corporate members apply their tier discount to the base rate. Discounts cannot be combined with other offers.

Product		Base Rate (€)	Silver Member (€2,200/year)	Gold Member (€3,000/year)	Platinum Member (€4,000/year)
			-25%	-50%	-75%
Banner in the IOMP Newsletter	1 issue	500	375	250	125
	3 issues	1,200	900	600	300
	6 issues	2,000	1,500	1,000	500
Sponsored Article in eMPW	<i>per article</i>	500	375	250	125
Sponsored Webinar (60 minutes)	<i>per webinar</i>	1,200	900	600	300
Email Blast	<i>per broadcast</i>	1,200	900	600	300

All fees in Euros (€). Fees are subject to annual review by the IOMP Executive Committee. For any enquiries, please contact treas.iomp@gmail.com

International Organization for Medical Physics · www.iomp.org/corporate-members/