

# INTERNATIONAL ORGANIZATION FOR MEDICAL PHYSICS (IOMP)

Member of the International Union of Physical and Engineering Sciences in Medicine (Union Member of the International Council for Science)

# www.iomp.org

#### President

Prof. John Damilakis Chair of Medical Physics Department, School of Medicine, University of Crete Iraklion, Crete, Greece john.damilakis@med.uoc.gr

#### Vice President

#### Prof. Eva Bezak

Professor in Medical Radiation Director, Translational Cancer Research Centre, University of South Australia Adelaide, SA, Australia eva.bezak@adelaide.edu.au

#### Secretary-General

## Prof. Magdalens Stoeva

Professor in Medical Imaging Medical University of Plovdiv Bulgaria sg.iomp@gmail.com

#### Treasurer

Dr. Ibrahim Duhaini Sr. Medical Physicist Varian Medical Systems Michigan, USA ibrahim.duhaini@varian.com treas.iomp@gmail.com

### 1 July 2022

Dear Sir/Madam,

The International Organization for Medical Physics (IOMP) is an internationally acclaimed professional body that is dedicated to the advancement of medical physics practice worldwide by disseminating scientific and technical information, fostering the educational and professional development of medical physics and the promotion of the highest quality medical services for patients.

I am the chair of Medical Physics World Board and the Editor of "electronic Medical Physics World" (eMPW) - the official bulletin of IOMP, produced annually in June and December, and circulated to 89 National Member Organisations and over 27,000 individual medical physicists worldwide. I would also like to underline the fact that this bulletin is also sent to various leading international bodies such as the World Health Organization, the European Commission and the International Atomic Energy Agency.

The layout of eMPW has been updated to make it more appealing. Herewith I attached a copy of the lastest bulletin for your reference. Although principally distributed electronically we also print copies for distribution at major conferences and other relevant events, such as the AAPM Annual Meeting, European Congress of Medical Physics, International Centre for Theoretical Physics, International Conference on Medical Physics, RSNA Annual Meeting, etc. in order to raise its profile and impact.

We are soliciting advertisements for our coming issues and we would like to invite your company to consider placing an advertisement in this key publication. Please find attached our media pack, which provides further details to facilitate your decision.

Thank you.

Yours sincerely,

Prof. Chai Hong Yeong Chair of the eMPW Board

> Sally Hawking, IOMP Administrative Secretary Email: sally@ipem.ac.uk, Tel: +44 1904 610821

A Company Limited by Guarantee in England and Wales, Registered Number 11119605 Registered Office: Fairmount House, 230 Tadcaster Road, York, YO24 1ES, England



www.iomp.org

## **International Organization for Medical Physics**

Fairmount House, 230 Tadcaster Road, York YO24 1ES United Kingdom Telephone +44 (0) 1904 610821 Fax: +44 (0) 1904 612279 Email: sally@ipem.ac.uk

Advertising and Editorial: Dr Chai Hong Yeong, Chair IOMP eMPW

Email: yeongchaihong@gmail.com Telephone: + 6016 701 6875

## Advertising Rates eMPW

Banner Type	Size, mm (w x h)	Size, in (w x h)	2 Colours, Euros	4 Colours, Euros
Banner on 1st page	200 x 75	7.87 x 2.95	NA	1,100
Banner on 1st page	60 x 30	2.36 x 1.18	NA	330
Banner on 1st page	60 x 60	2.36 x 2.36	NA	550
Last page	210 x 297	8.26 x 11.69	NA	3,300
2nd page	210 x 297	8.26 x 11.69	NA	3,100
Last but one page	210 x 297	8.26 x 11.69	NA	3,100
Middle 2 pages	420 x 297	16.54 x 11.69	3,800	4950
1 page	180 x 240	7.09 x 9.45	2,200	2,860
1/2 page	180 x 120	7.09 x 4.72	1,200	1,500
1/3 page	180 x 80	7.09 x 3.15	840	1,100
1/4 page	90 x 120	3.54 x 4.72	650	850
1/5 page	180 x 48	7.09 x 1.89	550	700
1/6 page	60 x 60	2.36 x 2.36	460	600

### **Discounts available:**

Adverts in multiple issues (Series) – 2 issues 7%, 3 issues 15%, 4 issues 20%

Universities, research centres and other non-commercial companies or institutions 20%

Surcharges: Adverts that are booked to appear in a printed copy of eMPW are subject to a 10% surcharge

Deadlines: June issue - April 1st, December issue - October 15th

VAT: IOMP is currently not required to register for VAT in the UK

**Copy:** Camera-ready copy required

Payment: Payment with order preferred otherwise 30 days net from date of invoice

## **PURCHASE ORDER**

Please complete and email to Dr Chai Hong Yeong: yeongchaihong@gmail.com (copy to sally@ipem.ac.uk)

Company Name: .....

.....

### We wish to order the following advertising in eMPW:

Issue: December 2022 / June 2023 / December 2023 / June 2024 (Please delete as appropriate)

Advert description		€
	Sub total	
Add: Surcharge for printed version	10%	
	Sub total	
Less: University etc discount	20%	
	Sub total	
Less: Series discount	7%/15%/20%	
	Total payable €	

## Advertising in eMPW

### Payment method:

• Please use the following details for bank transfers and advise us of payment, details shouild be sent to sally@ipem.ac.uk

Account Name:	IOMP (Euros)
Bank:	Lloyds Bank, Pavement, York, UK
Account No:	86211546
Sort Code:	30-99-99
SWIFT/BIC:	LOYDGB21225
IBAN:	GB20 LOYD 3099 9986 2115 46

If you wish to pay in US Dollars or GB Pounds or by any other method please contact sally@ipem.ac.uk for details